

Angels Council Debate Prep

Role	Played By
Mayor Harry Sidhu	Himself
Mayor Pro Tem Steve Faessel	Himself
Council Member Trevor O'Neil	Himself
Council Member Jose Moreno	Jeff Flint
Council Member Denise Barnes	Brooke Bushart
Council Member Lucille Kring	Laura Cunningham
Council Member Jordan Brandman	Matt Cunningham
City Staff/JVP/GG/DB/TW/LP/ML	Todd Ament/Mike Lyster
City Attorney	Jerry Amante
Alex Winsberg	Himself
John Carpino	Himself
Observers	Marie Garvey, Mike Lyster, FSB Staff, Chamber Staff
Consultants	Rich Knowland

Session 1

1. We will run through a mock Council Session straight through one time at the start to identify pitfalls and areas of vulnerability
2. We will then do a debrief and make notes for areas of strength, vulnerability, and areas needed for improvement.
3. Time permitting, we will do a second run through, stopping at key points to emphasize key moments.

Between Sessions 1 & 2

1. Participants will be asked to study their roles and come prepared for Session 2 to be at the top of their game.
2. FSB team available to help develop “zingers”, responses, and other points to improve performance.

Session 2

1. We will do a run though of another session, from the top, stopping along the way to emphasize key points and moments, and as necessary, replay those moments.
2. We will discuss continued areas of strength and weakness.
3. We will, time permitting, do another session all the way through.

Between Sessions 2 & 3

1. Participants will be asked to study their roles and come prepared for Session 2 to be at the top of their game.
2. FSB team available to help develop “zingers”, responses, and other points to improve performance.

Session 3

1. This is the day of the Council Meeting
2. We will do a quick run through as time permits, focusing on key moments as needed

Mayor Harry Sidhu

- Mayor Sidhu will play himself
- He will preside over the meeting
- He is expected to be a strong defender of the deal and know its terms, at least at the policy level, well.

Mayor Pro Tem Steve Faessel

- Plays himself
- Focus on benefits to D5
 - Parks
 - Grocery Store
- Expected to be focus of attacks by Moreno due to Election
- Focus on Angels charity
- Focus on union jobs
- Focus on Anaheim History

Council Member Trevor O’Neil

- Plays himself
- Focus on benefits to Whole City
 - Keep the Angels
 - Economic Development & Jobs
 - Focus on Taxpayer benefits, such as Privatizing Stadium
- Support Mayor on Parliamentary Angles
- Attack Moreno on Vulnerabilities

Council Member Jose Moreno

- Played by Jeff Flint
- Attack on
 - Process
 - Release on Friday of holiday weekend
 - PR
 - Not Open Meeting
 - Limits on Debate
 - No Rush
 - Didn't bring community benefits back to Council
 - Promised
 - Mayor on Negotiating Team
 - Deal Points
 - Cost of Community Benefits
 - Park
 - Affordable Housing
 - Value of Land
 - Parking Obligation
 - Name of Team
 - Compare to Ducks Deal
 - Affordable Housing for Free
 - Parks for Free
- Parliamentary Moves
- Power Point
- Amendments

Council Member Denise Barnes

- Played by Brooke Bushart
- Attack Process
- Attack Lack of Benefits to West Anaheim
- Brown Act Lawsuit

Council Member Lucille Kring

- Played by Laura Cunningham
- Enthusiastic Supporter of Deal
- But keeps getting drawn into debates with Jose

Council Member Jordan Brandman

- Support deal
- Focus on trades
- Good on parliamentary
- Won't engage much and will be quick

City Staff – Vanderpool, Garcia, Belmer, White, Morton (?), Pasco, Lyster

- Vanderpool
 - Open and Turn over to Greg
 - At key moment, defend the deal and the staff
- Greg on Deal
 - Defend staff work
 - Hard negotiations
 - Policy Direction
 - Choreograph other staff
 - Cover the overall policy
 - And the other non-land use agreements
 - PSA
 - Commitment Agreement
 - Lease Assignment
- White or Belmer on Entitlements/Land Use?
 - Find out who will do
 - Walk through the entitlement ask
 - Similar to Planning Commission
- Pasco on Park
- Lyster on Outreach?

City Attorney Rob Fabela

- Played by Jerry Amante
- Weak on Parliamentary and Process

Alex Winsberg

- Plays himself
- Walk through presentation
- Answer most of the questions

John Carpino

- Plays himself
- Will address question that deal with Arte Moreno

City and SRB Consultants – Housing, Economic, Other

- We have been told that the City's Housing Consultant will no be there, but let's discuss whether we should plan for him to be there?
- We should plan to play the role of Larry Cosmont, the City's Economic Consultant, and to have this presentation be weak, given that he has wilted under stack from